











Pilot Actions



April 2018





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Pilots Aims and Activities



Aims:

 Creating structures at cluster level through which peers can work together, connected across Europe

Activities

- Scoping paper, Webinars, Workshops
- Testing formats for optimum topics and sustainability

Outcomes

• By project end, long term groups working together across Europe















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Pilot 1: Co-creation for health



From concept to stakeholder value From lab to practice

Co-creation trajectory







Workshop1

Project Title

Benefits

Partners

Action Plan

1. Idea

5. Risks

September 8th

2017

Work-in-progress

November-December

Project Title

- 1. Idea
- Benefits
- Action Plan
- Partners
- Risks

2018

End of January

PPL

International

activities - webinar

Need driven workshops

April 2018



Owner





Workshop 3

January 16th: finetuning the partnerships









November 21st: matchmaking

Internationalisation



- Invite international parties to join the co-creation trajectory webinar, invites
 - Bring your cluster actors from clinical, SME, financial backgrounds
- Share insights on:
 - Key partners
 - Best practices
 - Market barriers
 - Technology
- Broaden the scope for the identified projects pilot 1
 - Webinars planned in April-May
- Share the approach, and further duplicate

Pilot 2. Policy Makers Group



• Webinar 1: 8 participants, discussion on the different streams prevailed. Need for more policy makers to become involved.

• Webinar 2: February 27th. Key discussion was on the different recommendations from the benchmarking studies

Encounter with DG Regio on the project, and potential involvement

Pilot 2. Policy Makers Group



Next steps:

- Onsite workshop with the European Investment Bank

- Follow up webinar

- Cross- cutting activities with the validation workshops

Pilot 3: Cluster Collaboration



- Webinar 1: general introduction on the participants (7), presentation of the potential lines of collaboration. Discussion on the different clusters, and needs. Clear need of a very focused field of collaboration
- Webinar 2: There was an initial discussion (among all webinar participants) on how could crosscluster collaborations, across different sectors, and focused on KET application domain areas could be established. Some point that came out of this discussion are presented below:
 - There should be some concern on the type of actions to be proposed. Companies do not have the time to participate in workshops or other similar events if they don't see a real Return on investment.
 - There is a need to be very concrete on the type of work/actions this Pilot should take forward
 - Cross sectorial cluster collaboration is hard unless its opportunity driven.
 - There should be "ownership" of the activities to be developed and who induces the activities.
 - The matter of clusters being connected and collaborating with clusters of other sectorial areas seem to be rather new.
 - Cross cluster and cross sectorial Collaboration are key to further development, and issues such as internationalization can become the opportunity to join forces.

Pilot Cluster Collaboration



Field of collaboration : **SENSORS**

Next events:

- Webinar: to decide on the calendar and types of activities amongst the partners
- Onsite meetings: